

Message Text

UNCLASSIFIED

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70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 USIA-12 /030 W

----- 104205

R 052116Z AUG 74

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 4147

INFO USDOC

AMEMBASSY CARACAS

AMEMBASSY LAPAZ

AMEMBASSY LIMA

AMEMBASSY QUITO

AMEMBASSY SANTIAGO

UNCLAS BOGOTA 6977

E O 11652 NA

TAGS BEXP CO

SUBJ: COLOR TV

REF STATE 164164

1. EMB TASK FORCE COMPOSED OF COMATT, PAO AND OTHERS AS REQUIRED
SET UP AS INSTRUCTED REFTEL.

2. ON JULY 15 GOC ISSUED DECREE 1405 PROHIBITING ANY FUTURE COLOR
TV TRANSMISSIONS EXCEPT FOR TECH TESTS OF DIFFERENT SYSTEMS
WITH EXPRESS GOVT PERMISSION. DECREE ALSO PROHIBITS IMPORTATION OF
COLOR TV SETS OR PARTS FOR ASSEMBLY WITHOUT EXPRESS GOVT AUTH-
ORIZATION, AND REGULATES CLOSED CIRCUIT COLOR TRANSMISSION. DECREE
NOTES THAT COLOR TRANSMISSION OF WORLD CUP MATCHES WAS SUCCESSFUL
BUT STATES "IT IS INDISPENSABLE TO MAKE OTHER TESTS AND ALSO TO
COMPLETE TECH AND SOCIOECONOMIC STUDIES ON COLOR TV BEFORE MAKING
A DECISION ON SYSTEMS OF PRODUCTION AND RECEPTION AND ON WHEN THEY
SHOULD BE INTRODUCED IN THE COUNTRY." NO MENTION OF ANDEAN PACT
IN DECREE.

3. COMMUNICATIONS MINISTER QUOTED AS SAYING STUDIES WILL TAKE
3 OR 4 YEARS. BUT ATTITUDE OF NEW GOVT TAKING OFFICE AUG 7
UNKNOWN AND POSSIBLY IT WILL BE INCLINED TO MOVE MORE RAPIDLY.
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4. COMMERCIAL ATTACHE FACILITATED VISIT BY CARLOS DELGADO, DIRECTOR OF GOC'S NATIONAL RADIO AND TV INSTITUTE, TO NATIONAL BROADCASTERS ASSN MEETING IN HOUSTON LAST MARCH, WHERE HE WAS MET WITH INDIFFERENCE FOR MOST PART BY US INDUSTRY, BUT NEVERTHELESS REPORTEDLY BECAME MORE ORIENTED TOWARD US MANUFACTURERS.

5. USIS PLANNING TO SEND TECH VICE PRES OF SAME INSTITUTE TO US AS INTERNATIONAL VISITOR, PROVIDING HE SURVIVES CHANGE OF ADMINISTRATIONS. HE WILL PROBABLY BE KEY MAN IN EVENTUAL DECISION FROM TECH STANDPOINT. VAKY

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BOGOTA06977
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740213-0847
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740875/aaaacmj.j.tel
Line Count: 71
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: STATE 164164
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Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COLOR TV
TAGS: BEXP, CO
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005